

# PROPEL BUSINESS ADVISORY NETWORK



## What is the Propel Business Advisory Network?

The Propel Business Advisory Network (PBAN) is offered by the Farrell Center for Corporate Innovation and Entrepreneurship under the Propel Business: New Venture and Innovation program. The PBAN is a dedicated community of Smeal-affiliated entrepreneurs, corporate innovators, business leaders, and service providers. This network of business professionals serves as a resource for students, alumni, faculty, and staff of Penn State's Smeal College of Business, as well as others associated with Penn State.

## What differentiates the PBAN from other Smeal programs?

This curated network of business leaders and service providers supports new venture creation, corporate innovation, small business development, and venture funding efforts.

## Who can be a member of the PBAN?

Smeal alumni with various industry and functional areas of expertise who are:

- Entrepreneurs
- Corporate Innovators
- Service Providers

## How do members of the PBAN engage with the Smeal community?

- Networking
- Mentorship
- Subject Matter Insights
- Recruitment Opportunities
- Guest Lectures and Speaking (on-campus and virtually)

## What are the benefits of being a PBAN member?

- Stay connected with the Smeal entrepreneurial and innovation ecosystem
- Support the next generation of Smeal entrepreneurs and innovators
- Broaden your professional network by connecting with fellow PBAN members
- Access networking events and broaden opportunities for collaboration

## What is expected of a PBAN member?

- Is interested in, and passionate about, supporting Smeal's innovation and entrepreneurship ecosystem
- Is able to participate in periodic meetings and other collaborative events involving fellow PBAN members
- While there is not a defined time commitment as a condition of membership, members are asked to dedicate at least 5 hours per year to PBAN activities

**To learn more about becoming a Propel Business Advisory Network (PBAN) member, please contact:**

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